

City of Olympia Parking Strategy: Strategy 6 [Current Draft]

Strategy 6: Arts, Culture, and Entertainment Uses

6.1: Develop shared use parking agreements to support major entertainment and culture events focused in the Downtown Core, including disabled parking stalls.

Arts, culture, and entertainment uses have unique parking challenges to meet customer needs. Facilities often have limited on-site parking, events occur in the evening when people may be less willing to walk longer distances, and parking demand is relatively low during non-event times. Meeting disabled parking needs is also a challenge. The cost of building new parking facilities when parking demand is high during specific event times is not feasible. A shared parking program should be pursued to meet the needs of these important cultural institutions and improve the customer experience. Many uses have low parking demand in the evening, such as banks, when arts, culture, and entertainment uses have most of their events. The shared use agreements program should be integrated with a City-run shared parking program to the extent feasible.

Timeline: Short to mid-term

Estimated Costs: Staff time to design and implement the shared parking program. Parking revenues from the program may offset long-term operating costs for the shared parking program.