



City of Olympia Parking Strategy: Strategy 1 [Current Draft]

Strategy 1: Tools to Manage the Parking Program and Enforcement and Improve Customer Convenience

1.1: Implement the NuPark Parking Management System and License Plate Reader (LPR) system to improve enforcement and ongoing data collection to support parking management and implement Pay-by-Phone system-wide as part of this project.

The City has already purchased the LPR unit and associated software for parking management, enforcement and data collection. The system is currently set up for implementation in early 2018. The LPR unit will increase the efficiency of enforcement and staff resources, allow for the routine collection of parking data to inform parking management strategies, and improve the overall management of the parking system through a data-driven approach.

Timeline: Short-term

Estimated Costs: The initial hardware and software costs were approximately \$140,000 and annual software maintenance costs are approximately \$60,000.